

How To Write your Manifesto

Writing Your Manifesto

What is a Manifesto?

A manifesto is your opportunity to tell interested society members what you would do if elected into the role you have nominated yourself for. A manifesto is a public declaration of aims and policies that the nominee wishes to complete should they be elected. You are required to submit a manifesto as a part of the nominations process. This is your chance to state what you intend to do if you were to be elected and will be available for voters to view. You don't have to submit your manifesto at the same time as your nomination, but it must be submitted by the manifesto deadline.

Let them know:

- Who you are
- What your plans are for the future of the society
- Your involvement with the group so far
- Why you are running for this position

All elections are currently run online, which means your manifesto really needs to work for you.

When nominating yourself on the EMU student portal you should:

- Upload a photo of yourself as the main image on the EMU student portal nominations portal.
- Include either a PDF or Plain text Manifesto in the text box for members to read.

Your manifesto should cover the following points:

Who you are:

Introduce yourself! Remember, you might not have met all the members of your society yet.

Why are you good for the position?

Highlight your skills, achievements and passions. How do these link to the role you have nominated yourself for?

Your Priorities (if elected):

Aim for 3-5 measurable priorities on your manifesto. These are what students will expect you to complete next year!

- **Note:** We recommend using short bullet points and around 300 words is great but the absolute max is 1000 words (required).

Draft Something! - Manifesto

It is important that you get your words down on paper. Ask for feedback from your friends, your family, course-mates or other students!

Writing a strong manifesto can seem daunting, so we have got some tips below to help you with this.

Top Ten Tips:

- Be consistent in your message and aims.
- Use clear language and grammar/spell-check.
 - If you are writing your manifesto in a language that is not English, you will also need to provide the English Translation.
- Use a color scheme and font that is accessible and easy to read, including any images you want to use.
- Get Creative!
- It doesn't have to be long and it shouldn't be!
 - Although manifesto has no word limit, but the shorter it is the better! We recommend a minimum of 300 words and a maximum of 1000 words.
- Make this about you - there is no need to focus on other candidates.

- Let your personality shine through, tell members something about yourself that they might not already know.
- Talk to students, members of the group and committee members to learn about their society or club experience.
- Think about your own experiences; is there anything you would have done differently this year?
- Repeat your name and slogan, asking for their vote at the end.

Please note, that although detail is encouraged manifestos are not permitted to contain contact details for candidates.